## Mitigating Covert Compromises: A Game-Theoretic Model of Targeted and Non-Targeted Covert Attacks

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## Motivation

- Continuous covert attacks against resources
  - attackers often want to keep successful security compromises covert
  - examples
    - cyber-espionage: targets should not be aware that they are being spied on
    - ★ botnets: targets should not be aware that their computers are infected



## Motivation

- Continuous covert attacks against resources
  - mitigation of covert attacks
    - minimizing possible losses by resetting the resource to a secure state
    - e.g., resetting passwords, changing private keys, reinstalling servers
  - since the attacks are covert, the question arises: when to reset the resource?
    - \* what is the economically optimal frequency?
    - \* what is the optimal scheduling?

traditionally, security is more concerned with what to do and how to do it

in practice: usually periodic password and key renewal policies



# Motivation (contd.)

- Continuous covert attacks against resources
- Targeted and non-targeted attacks
  - extent to which the attack is customized for a particular target

	Targeted	Non-Targeted
Example	cyber-espionage	botnets
Number of targets	low	high
Number of attackers	low	high
Effort required for each attack	high	low
Success probability of each attack	high	low

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## Related Work

- Timing games:
  - since the cold-war era, games of timing have been studied with the tools of non-cooperative game theory
- FlipIt [1]:
  - in response to recent-high profile stealthy attacks, researchers at RSA proposed the FlipIt model
  - mitigation of targeted attacks
  - lesson: defender should play upredictably



K. D. Bowers, M. van Dijk, R. Griffin, A. Juels,
A. Oprea, R. L. Rivest, and N. Triandopoulos.
Defending against the unknown enemy: Applying FlipIt to system security. In <u>GameSec</u>, pages 248–263, 2012

- Strategic players:
  - defender (denoted by D)
  - targeting attacker (denoted by A)

+ non-strategic actors: non-targeting attackers (denoted by N)





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- Strategic players
- Resource:
  - some computing resource, e.g., user account, machine
  - having it compromised generates B<sub>i</sub> benefit per unit of time for attacker i

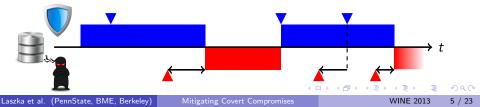


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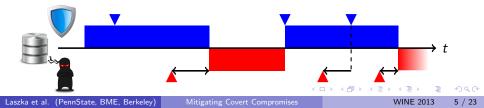
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  - continuous
  - game starts at time t = 0 with the resource being uncompromised
  - $\blacktriangleright$  and played indefinitely as  $t \to \infty$



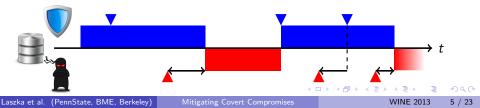
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  - when the targeting attacker makes a move, she starts her attack, which takes some random amount of time
    - \* distribution of the attack time is given by the cumulative function  $F_A$ , but the attackers' moves are <u>stealthy</u> (i.e., the defender does not know when the resource became compromised or if it is compromised at all)



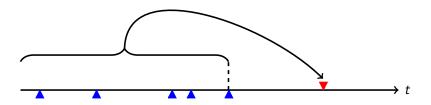
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- Strategies:
  - set of rules, algorithm, etc. for making moves
  - in practice: defender's key or password update policy, targeting attacker's plan of attack, etc.



- Strategic players
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- Moves
- Strategies
- Payoffs:
  - targeting attacker:  $b_A c_A$
  - defender:  $-(b_A + b_N) c_D$
  - benefit (loss) rate b<sub>i</sub>: average fraction of time i has the resource compromised × unit benefit B<sub>i</sub>
  - cost rate  $c_i$ : average number of moves per unit of time  $\times$  move cost  $C_i$



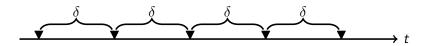
- Adaptive strategies (for attackers):
  - an attacker uses an <u>adaptive strategy</u> if, after each move of the defender, she computes the time of her next move based on the defender's all previous moves using some non-deterministic function
  - this class is a simple representation of all the rational strategies available to an attacker



- Adaptive strategies (for attackers)
- Renewal strategies:
  - player *i* uses a <u>renewal strategy</u> if the time intervals between her consecutive moves are identically distributed independent random variables
  - renewal strategies are well-motivated for the defender by the fact that the defender is playing blindly; thus, she has the same information available after each move



- Adaptive strategies (for attackers)
- Renewal strategies
- Periodic strategies:
  - player *i* uses a <u>periodic strategy</u> if the time intervals between her consecutive moves are identical (this period is denoted by δ<sub>i</sub>)



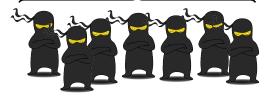
- Adaptive strategies (for attackers)
- Renewal strategies
- Periodic strategies
- Not moving:
  - a player can choose to never move
  - while this might seem counter-intuitive, it is actually a best-response if the expected benefit from making a move is always less than the cost of moving

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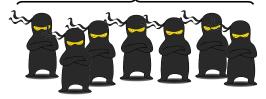
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number of attackers  $\gg 0$ 



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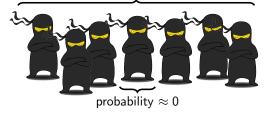
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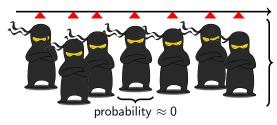
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- in practice, the number of non-targeting attackers is very large, but the expected number of attacks in any time interval is finite → the probability that a given non-targeting attacker targets the defender approaches zero
- since non-targeting attackers operate independently, the number of successful attacks in any time interval depends solely on the length of the interval
  - $\longrightarrow$  arrival of non-targeted attacks follows a Poisson process



number of attacks = finite

# Non-Targeted Attacks (contd.)

- the arrival of non-targeted attacks follows a Poisson process
- furthermore, since the economic decisions of the non-targeting attackers depend on a very large pool of possible targets, the effect of the defender's strategy choice on the non-targeting attackers' strategies is negligible

 $\longrightarrow$  non-targeting attackers' strategies can be considered exogenously given

• that is, the expected number of arrivals that occur per unit of time, denoted by  $\lambda_N$ , is exogenously given



#### Game-Theoretic Analysis

• Defender has to play "blindly"

 $\longrightarrow$  after each one of her moves, she has the same information (and can be assumed to make her decision the same way)

 $\longrightarrow$  defender plays a renewal strategy

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 $\longrightarrow$  defender plays a renewal strategy

- Since the defender plays a renewal strategy (which is memoryless), the attacker also has the same information after each of the defender's moves (and uses the same non-deterministic function to choose the wait time until her next move)
  - $\longrightarrow$  the attacker uses a fixed wait time distribution
    - ▶ in the analysis, we use the sum of the wait and attack times, whose cumulative distribution function is denoted by F<sub>S</sub>

### Defender's Best Response

#### Lemma

Suppose that the non-targeted attacks arrive according to a Poisson process with rate  $\lambda_N$ , and the targeting attacker uses an adaptive strategy with a fixed wait time distribution given by the cumulative function  $F_W$ . Then,

• not moving is the only best response if  $C_D = D(I)$  has no solution for I > 0, where

$$\mathcal{D}(I) = B_A \left( IF_S(I) - \int_{s=0}^{I} F_S(s) ds \right) + B_N \left( -Ie^{-\lambda_N I} + \frac{1 - e^{-\lambda_N I}}{\lambda_N} \right);$$

• the <u>periodic</u> strategy whose period is the unique solution to  $C_D = D(I)$  is the only best response otherwise.

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#### Attacker's Best Response

#### Lemma

Against a defender who uses a periodic strategy with period  $\delta_{D}$ ,

• never attacking is the only best response if  $C_A > \mathcal{A}(\delta_D)$ , where

$$\mathcal{A}(\delta)=B_{A}\int_{a=0}^{\delta}F_{A}(a)da$$
 ;

- attacking immediately after the defender has moved is the only best response if  $C_A < \mathcal{A}(\delta_D)$ ;
- both not attacking and attacking immediately are best responses otherwise.

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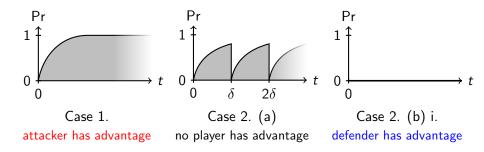
# Equilibrium

#### Theorem

Suppose that the defender uses a renewal strategy and the targeting attacker uses an adaptive strategy. Then, the equilibria of the game can be described as follows.

- If C<sub>D</sub> = D<sup>A</sup>(I) does not have a solution for I, then the attacker has an advantage: there is a unique equilibrium in which the defender does not move and the targeting attacker moves once at the beginning.
  If C<sub>D</sub> = D<sup>A</sup>(I) does have a solution δ<sub>D</sub> for I:
  - (a) If C<sub>A</sub> ≤ A(δ<sub>D</sub>), then **no player has an advantage**: there is a unique equilibrium in which the defender plays a periodic strategy with period δ<sub>D</sub>, and the targeting attacker moves immediately after each of the defender's moves.
    - (b) If  $C_A > \mathcal{A}(\delta_D)$ , then the defender has an advantage:
      - i. if  $C_D = \mathcal{D}^N(I)$  has a solution  $\delta'_D$  for I, and  $C_A \ge \mathcal{A}(\delta'_D)$ , then there is a unique equilibrium in which the defender plays a periodic strategy with period  $\delta_D$ , and the targeting attacker never moves;
      - ii. otherwise, there is no equilibrium.

# Equilibrium - Illustration



The probability that the targeting attacker has compromised the resource (vertical axis) as a function of time (horizontal axis) in various equilibria.

Sequential Game: Deterrence by Committing to a Strategy

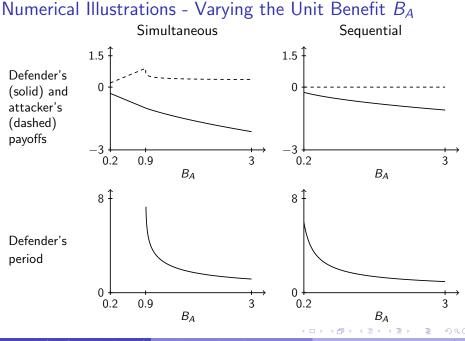
- in practice, the defender can publicly commit to a strategy
   → <u>sequential game</u>, in which the defender chooses her strategy first
   and the attacker chooses second
- in this model, we restrict the defender to periodic strategies

#### Theorem

Let  $\delta_1$  be the solution of  $C_D = \mathcal{D}^A(\delta)$  (if any),  $\delta_2$  be the maximal period  $\delta$  for which  $C_A = \mathcal{A}(\delta)$ , and  $\delta_3$  be the solution of  $C_D = \mathcal{D}^N(\delta)$  (if any). In a subgame perfect equilibrium, the defender's strategy is one of the following:

- not moving,
- periodic strategies with periods  $\{\delta_1, \delta_2, \delta_3\}$ .

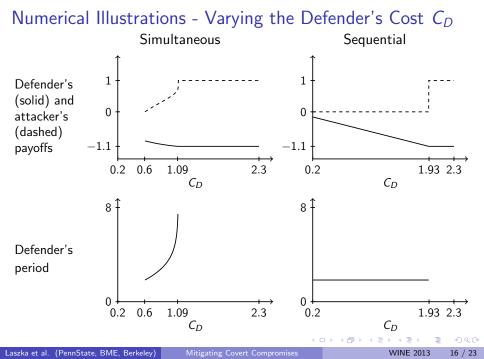
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Laszka et al. (PennState, BME, Berkeley)

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### Conclusions and Lessons Learned

- most effective against both types of attacks is the periodic strategy
  - <u>contradicts</u> the lesson learned from the <u>FlipIt model</u> [1], which suggests that the defender should use an unpredictable strategy against an adaptive strategy

Pay attention to what assumptions you make!

but justifies the practice of periodic password and key renewal policies

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- but justifies the practice of periodic password and key renewal policies
- substantial difference between simultaneous and sequential equilibria
  - defender should not try to keep her strategy secret, but rather <u>publicly</u> commit to it
- defender is more likely to stay in play and bear the cost of periodic risk mitigation if she is threatened by both types of attacks
  - however, a very high level of either threat type can force the defender to abandon all hope and stop moving

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#### THANK YOU FOR YOUR ATTENTION!

QUESTIONS?

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#### Acknowledgements

We gratefully acknowledge the support of the Penn State Institute for Cyber-Science.

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### Comparison with FlipIt

Contrary to the FlipIt model [1], we assume the following.

- Defender's moves are not stealthy:
  - for most covert attacks with continuous benefits, the attacker knows whether she is in control of the resource
- Targeting attacker's moves are not instantaneous:
  - in practice, an attack requires some (non-deterministic) amount of time and effort to be carried out
- Defender faces multiple attackers:
  - a large range of targets must optimize their defense strategies for both types of attacks

#### Defender's Best Response Revisited

 recall that, to any attacker strategy, the defender's best response is determined by

$$\mathcal{D}(l) = B_A \left( lF_S(l) - \int_{s=0}^{l} F_S(s) \, ds \right) + B_N \left( -le^{-\lambda_N l} + \frac{1 - e^{-\lambda_N l}}{\lambda_N} \right)$$

for particular attacker strategies, we can simplify this formula
to not moving, the defender's best response is determined by

$$\mathcal{D}^{N}(l) = B_{N}\left(-le^{-\lambda_{N}l} + \frac{1-e^{-\lambda_{N}l}}{\lambda_{N}}\right)$$

to moving immediately, the defender's best response is determined by

$$\mathcal{D}^{A}(l) = B_{A}\left(lF_{A}(l) - \int_{a=0}^{l} F_{A}(a) da\right) + B_{N}\left(-le^{-\lambda_{N}l} + \frac{1 - e^{-\lambda_{N}l}}{\lambda_{N}}\right)$$

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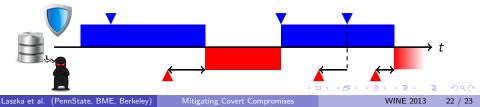
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# Model (extended description - contd.)

- Strategy:
  - set of rules, algorithm, etc. for making moves
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# Model (extended description - contd.)

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  - set of rules, algorithm, etc. for making moves
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- Cost rate  $c_i(t)$ :
  - for player i up to time t, the cost rate c<sub>i</sub>(t) is the number of moves per unit of time made by player i up to time t, multiplied by the cost per move C<sub>i</sub>

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- Benefit rate  $b_i(t)$ :
  - ▶ for attacker *i*, the benefit rate b<sub>i</sub>(t) up to time t is the fraction of time up to t that the resource has been compromised by *i*, multiplied by the unit benefit B<sub>i</sub> (note that if multiple attackers have compromised the resource, they all receive benefits until the defender's next move)
  - for the defender D, the benefit rate  $b_D(t)$  up to time t is

$$-\sum_{i\in\{A,N\}}b_i(t)$$

• Payoff: player i's payoff is defined as

$${\sf im}\,{\sf inf}_{t o\infty}\,\,\,b_i(t)-c_i(t)$$
 .